



Wood2Good results: Perception of the sector situation

www.wood2good.eu



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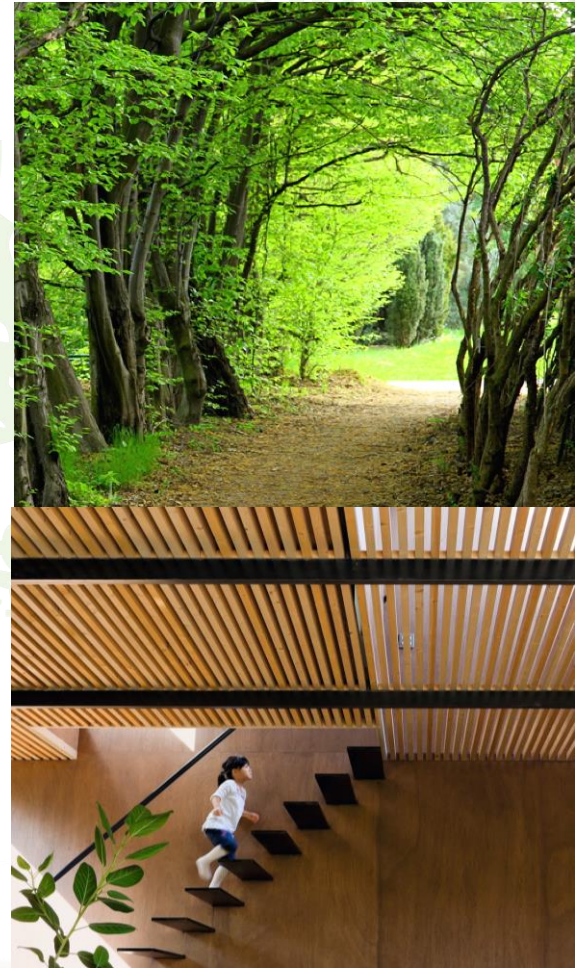
Wood2Good results:

- Objective:
Improving the comprehension of the current situation of the Wood sector regarding employment, market and opportunities.



Wood2Good results:

We can to perform an analysis of the current situation of the sector in Europe and establish recommendations to ensure a responsible change of the SMEs towards the green economy.



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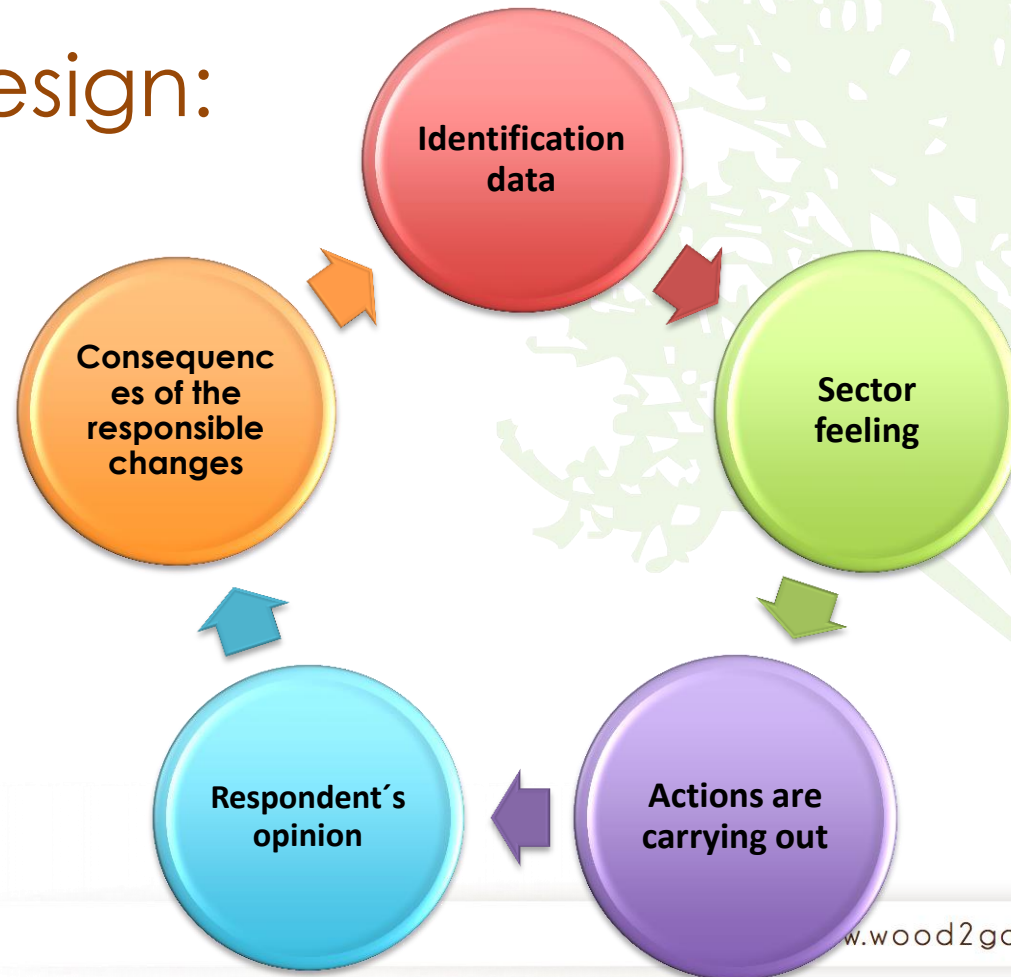
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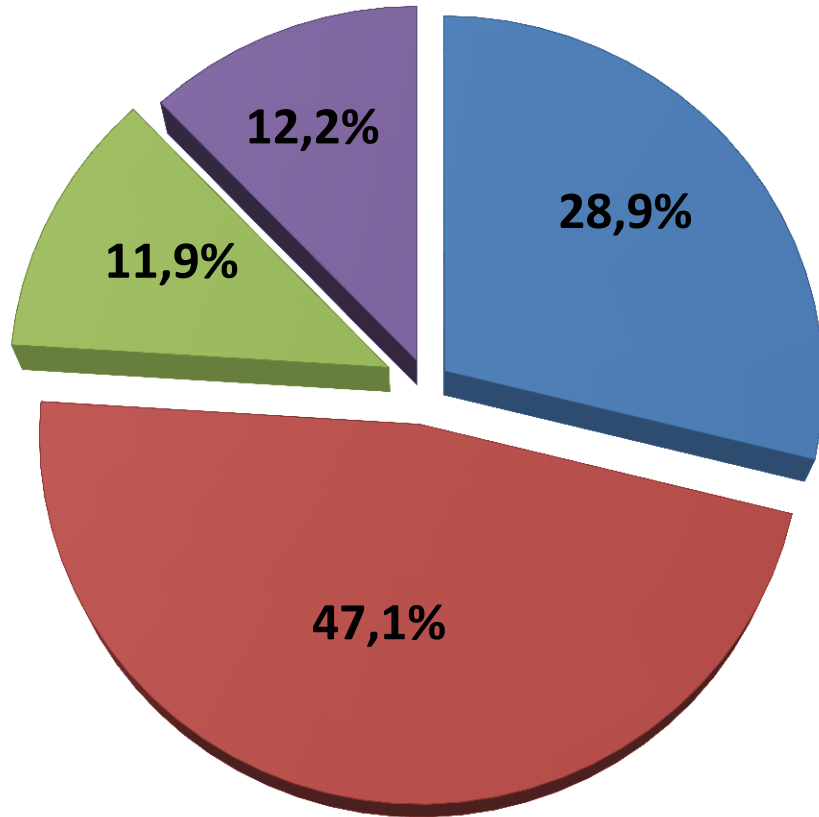
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On-line survey

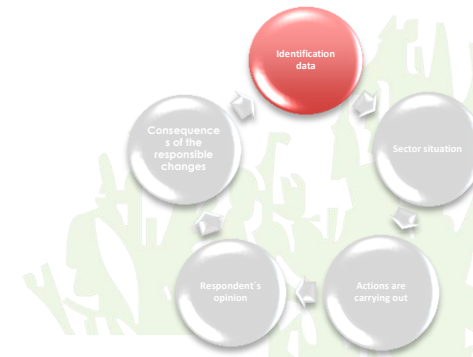
- Link: in www.wood2good.eu
- Survey design:



Identification data:



- Employee
- Employer
- Researcher / Scientist / Technician
- Intermediate organism (Business Assoc., Trade Union, etc.)

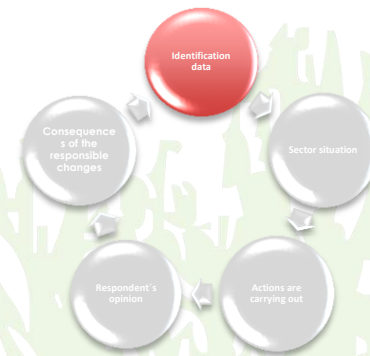


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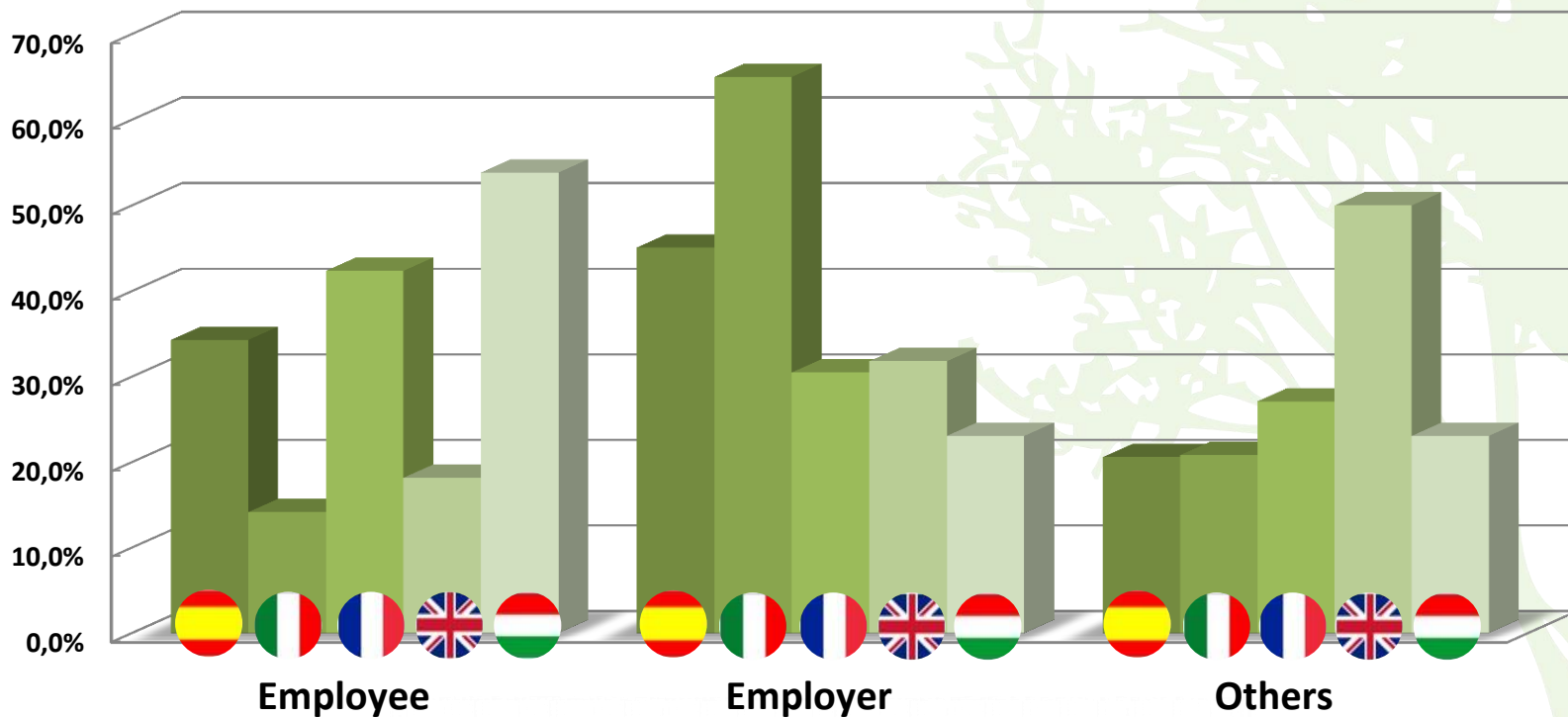
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Identification data:



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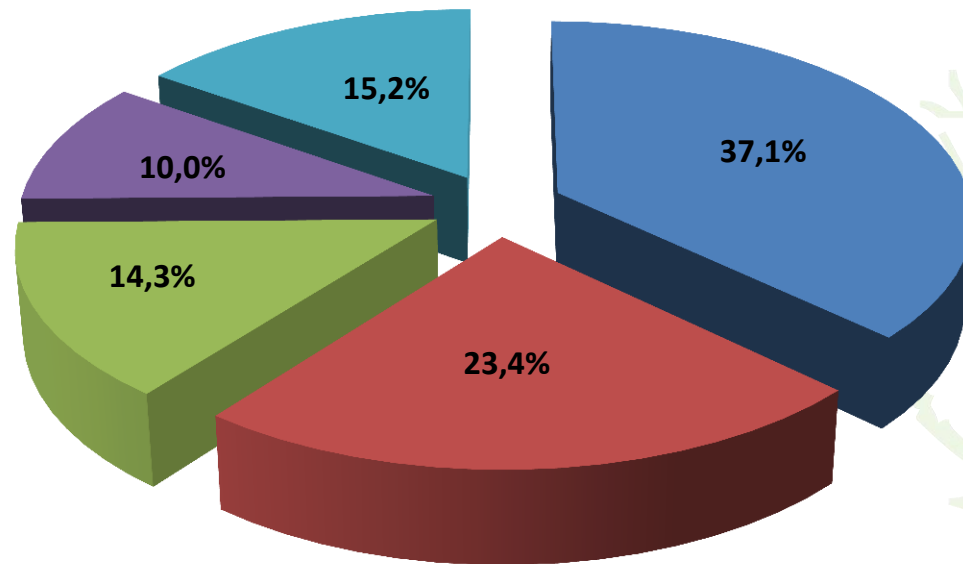


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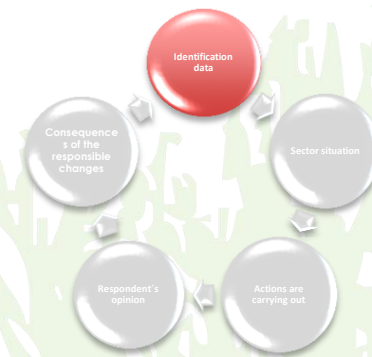


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Company size:



- 1 up to 5 employees
- 6 up to 20 employees
- 21 up to 50 employees
- 51 up to 250 employees
- More than 250 employees

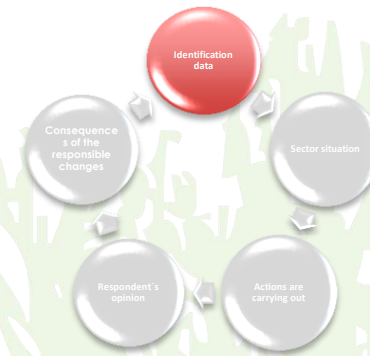


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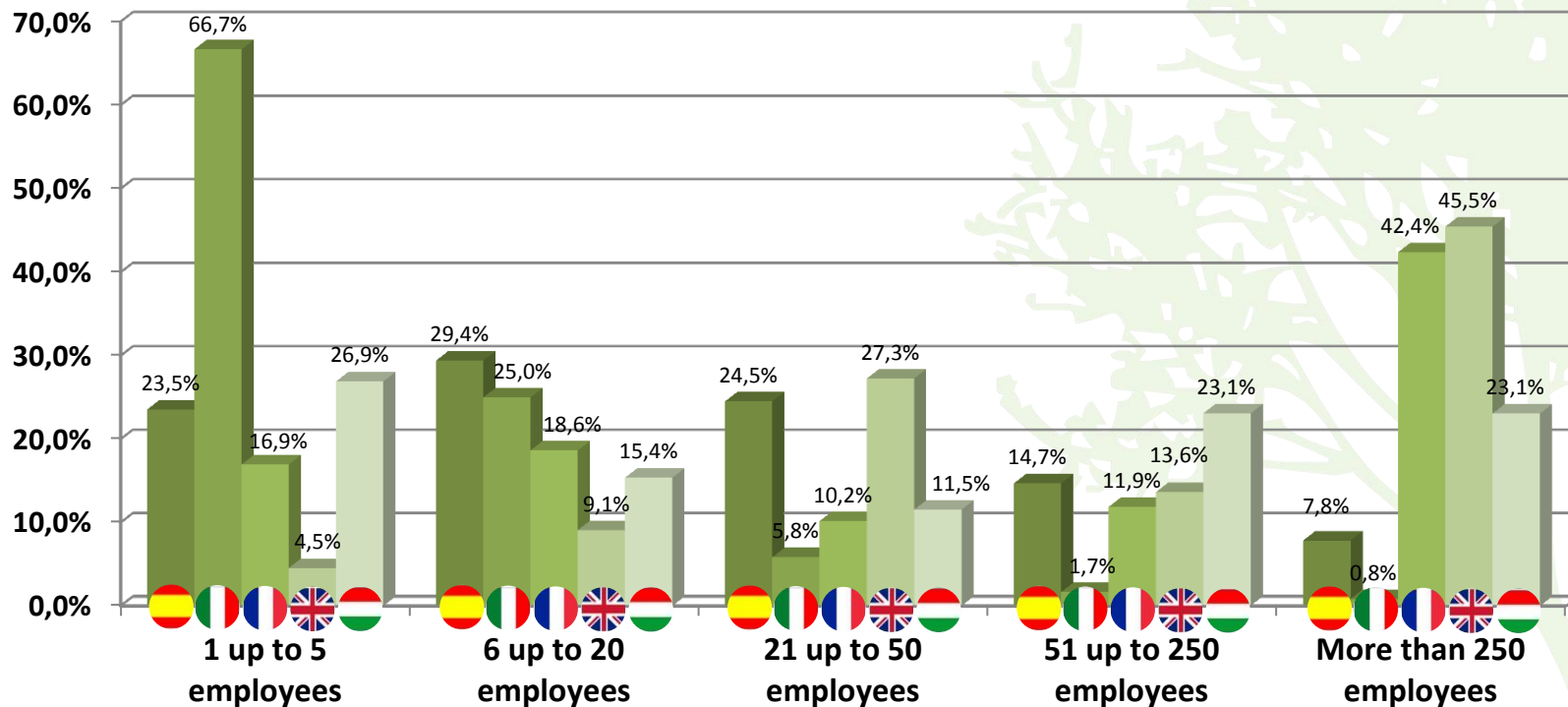


Company size:



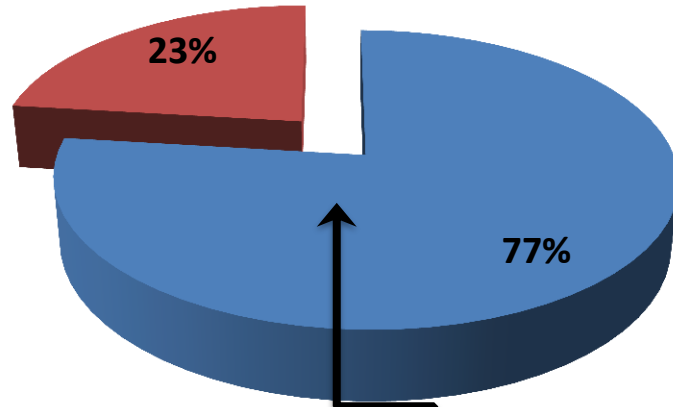
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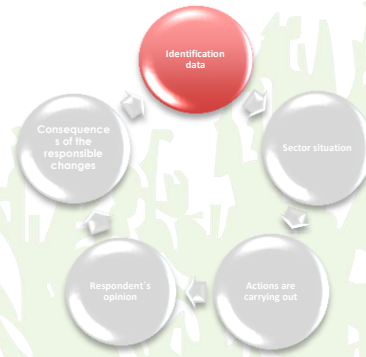
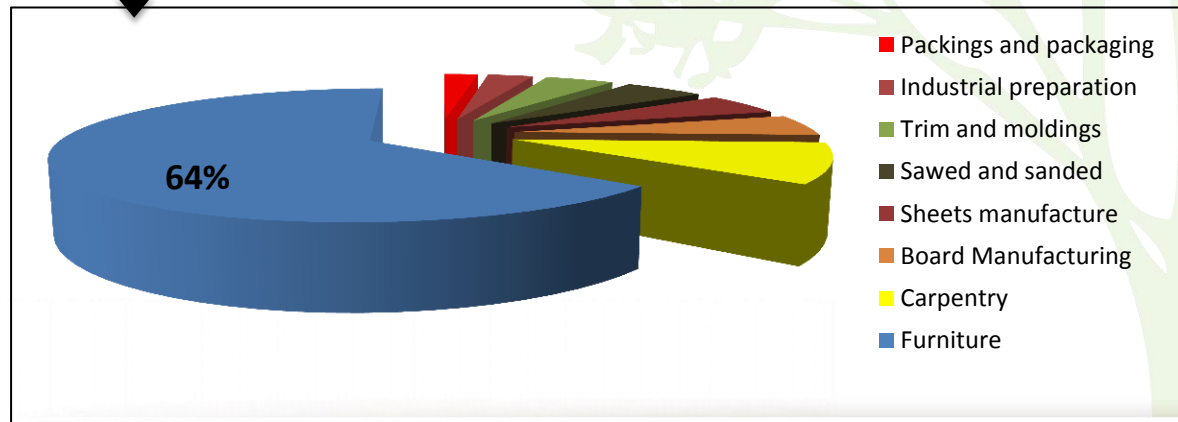


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Subsector:



■ Wood and Furniture sector ■ Stakeholders

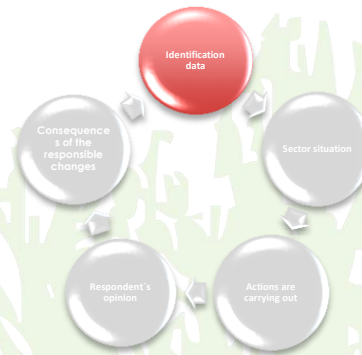
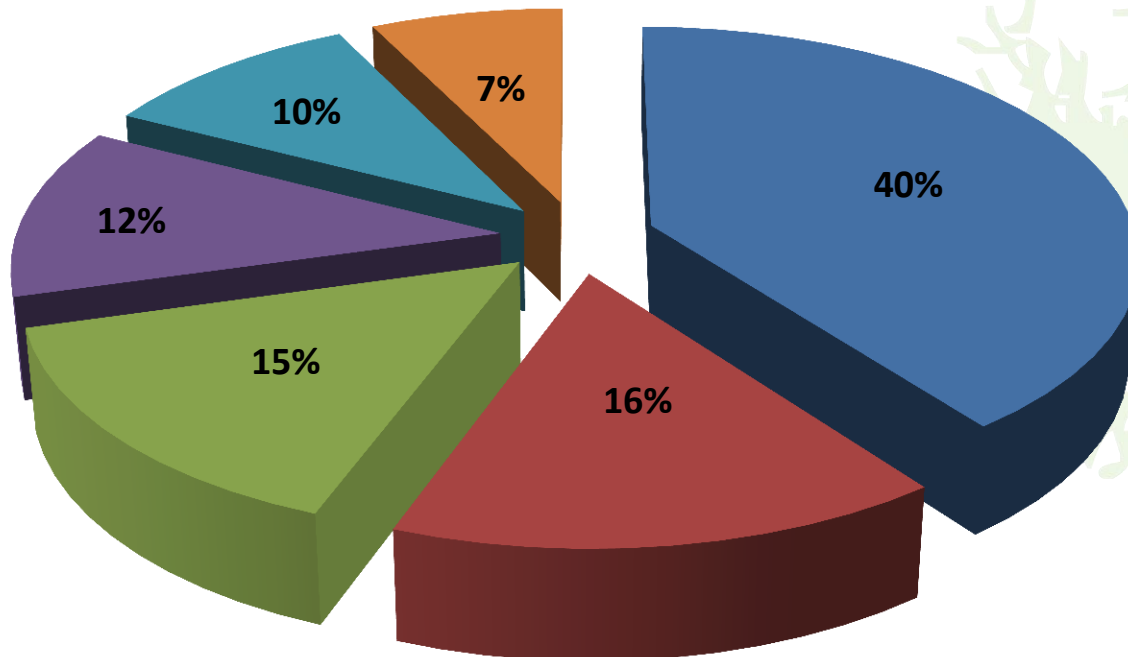


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Funcional Area:



- Direction
- Production
- Technical Office
- Others
- Administration
- Commercial

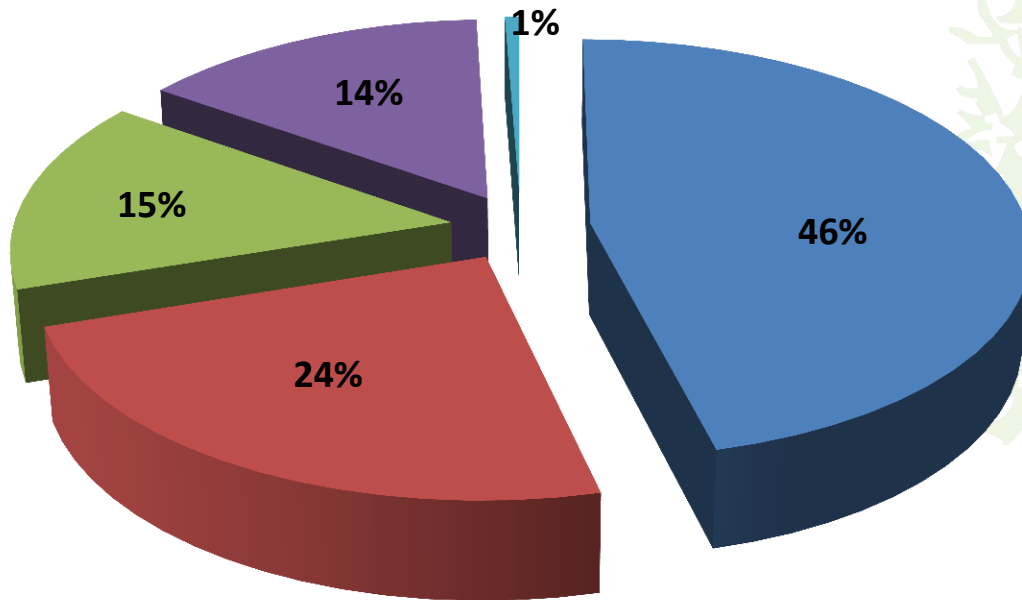


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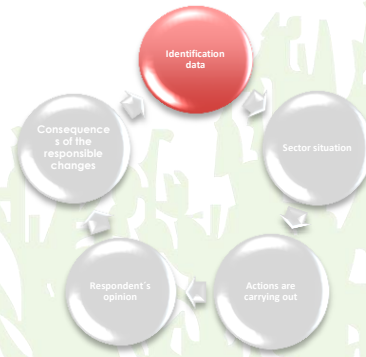
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Professional Category:



- Manager
- Middle Management
- Qualified Employee
- Technician
- Employee without qualification



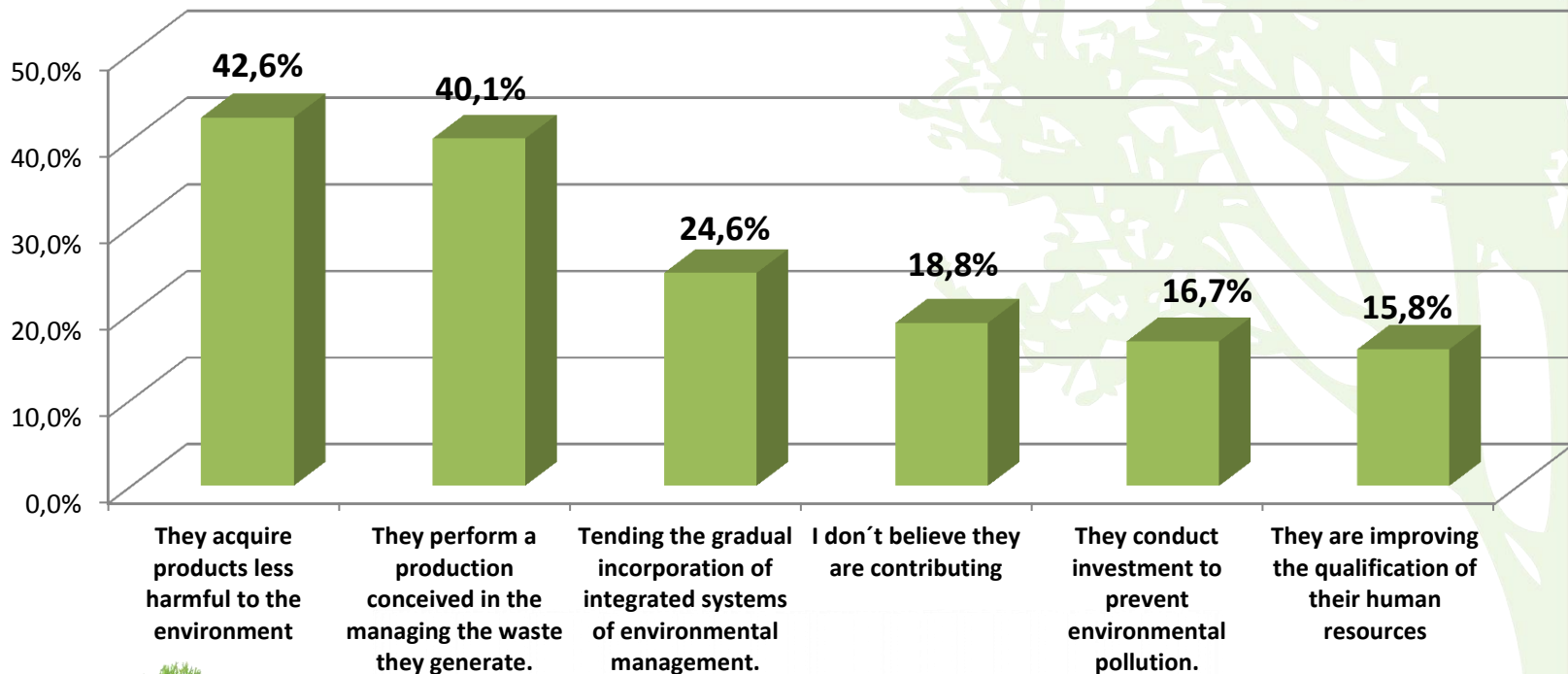
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Sector feeling:

In your opinion and in general terms, the companies in the wood and furniture sector contribute to the protection and improvement of the environment because: *(mark that/those answer/s that it/they seem/s more appropriate)*^{*}



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Sector feeling:

- The companies conduct investment to prevent environmental pollution?
- Tending the gradual incorporation of integrated systems of environmental management?
- Do you believe the companies are contributing to the protection of the environment?



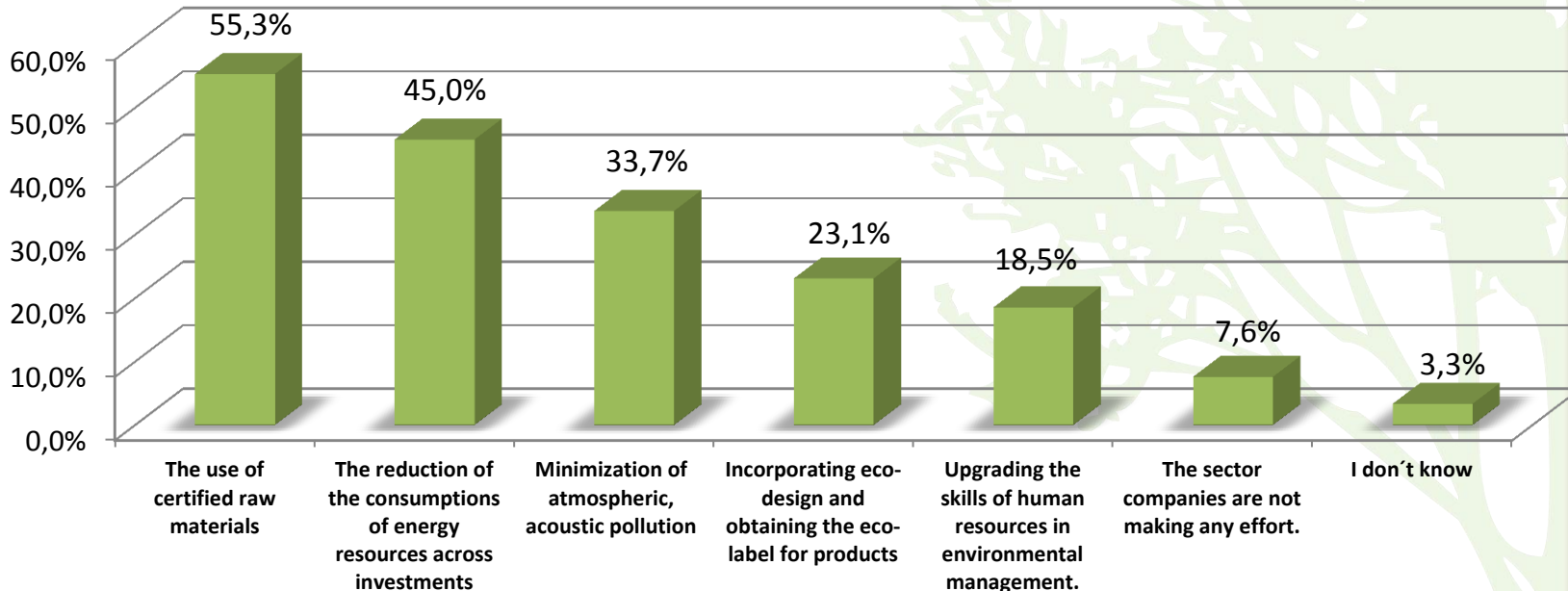
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Sector feeling:

There are sector companies which are making environmental efforts, however towards what kind of specific actions do you think they are heading? (mark that/those answer/s that it/they seem/s more appropriate)*



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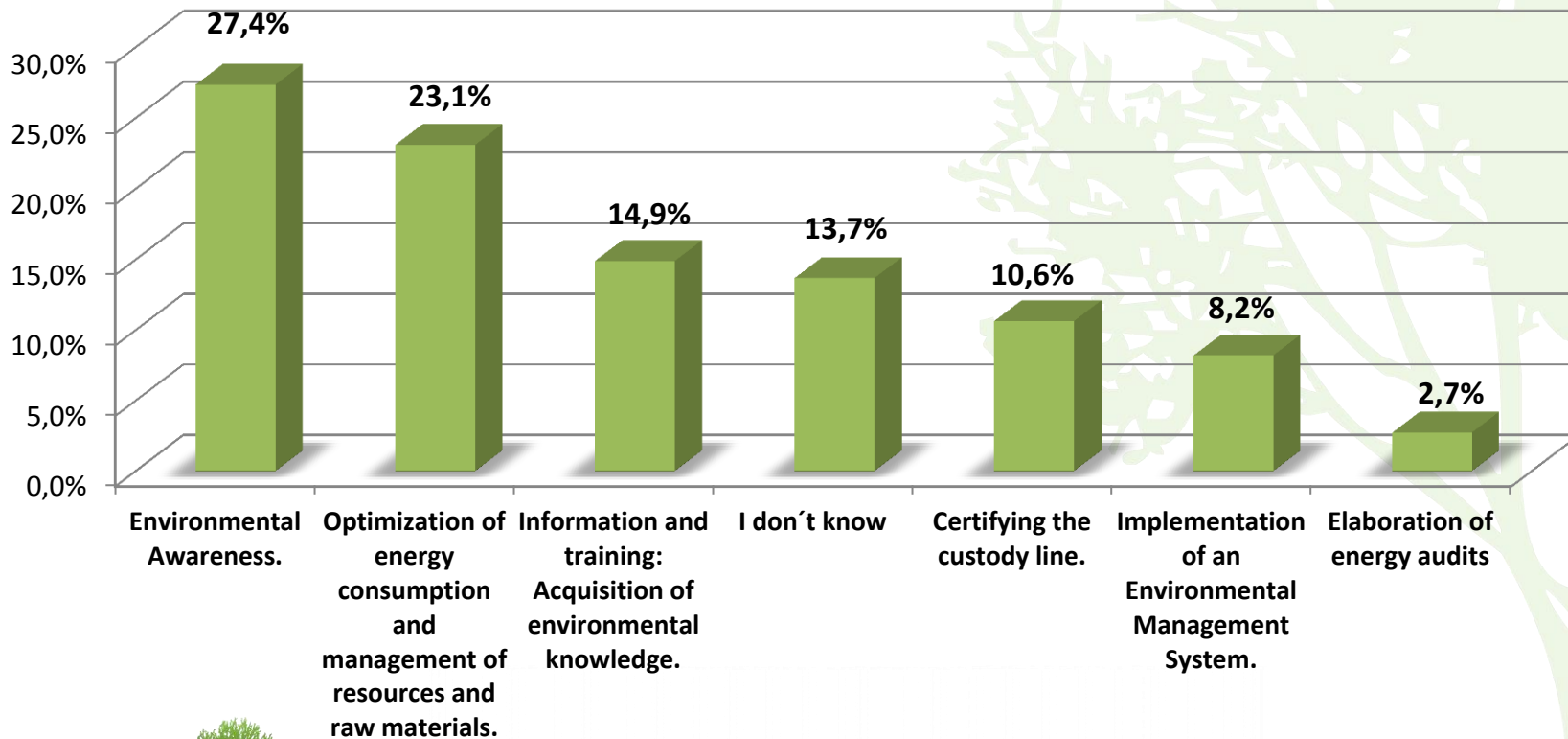
Sector feeling:

In your opinion the companies in the wood and furniture sector, regarding sustainability and respect to the environment, have reached the following point: (mark only the answer that you consider to be more suitable)

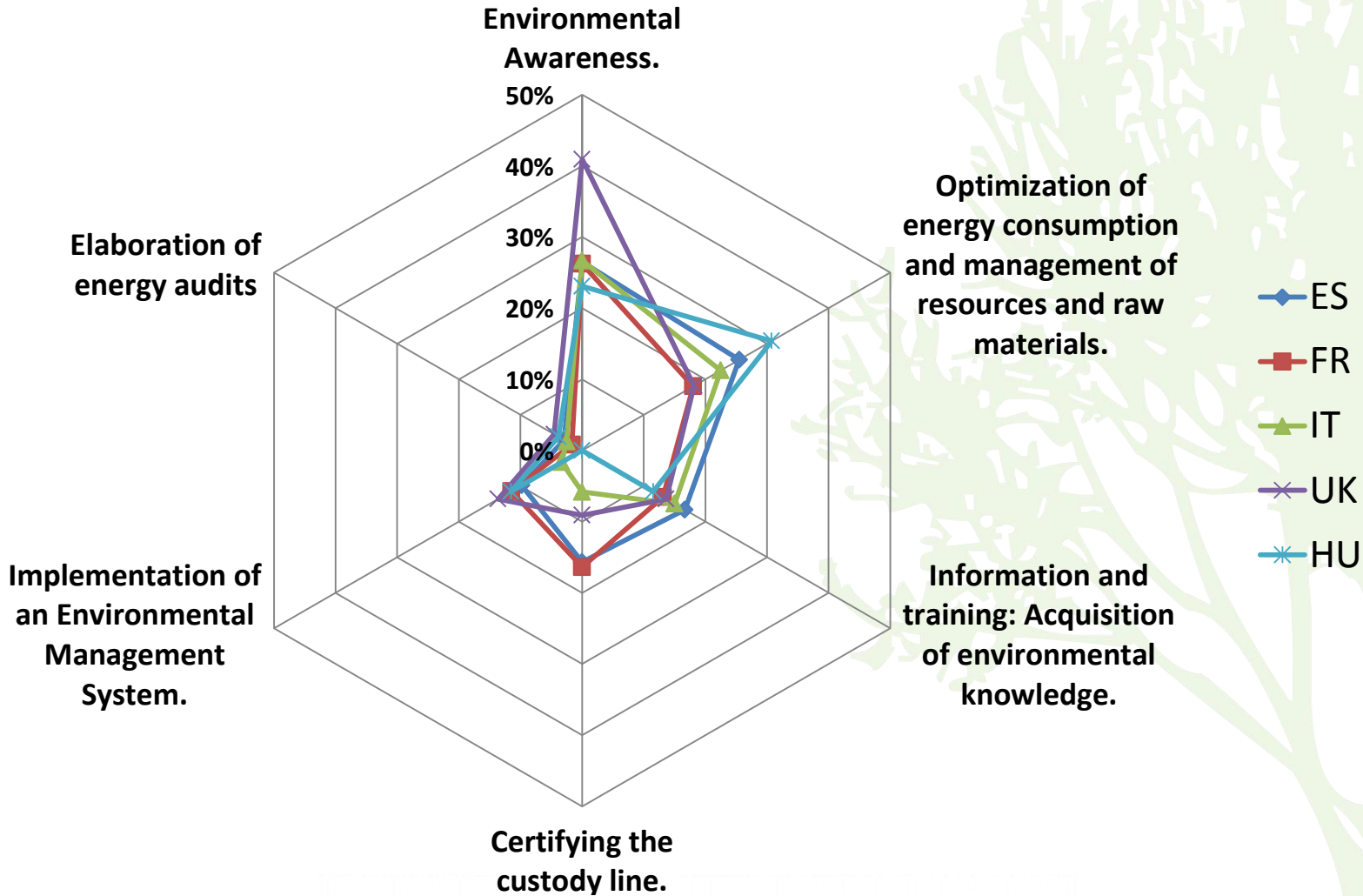


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Sector feeling:

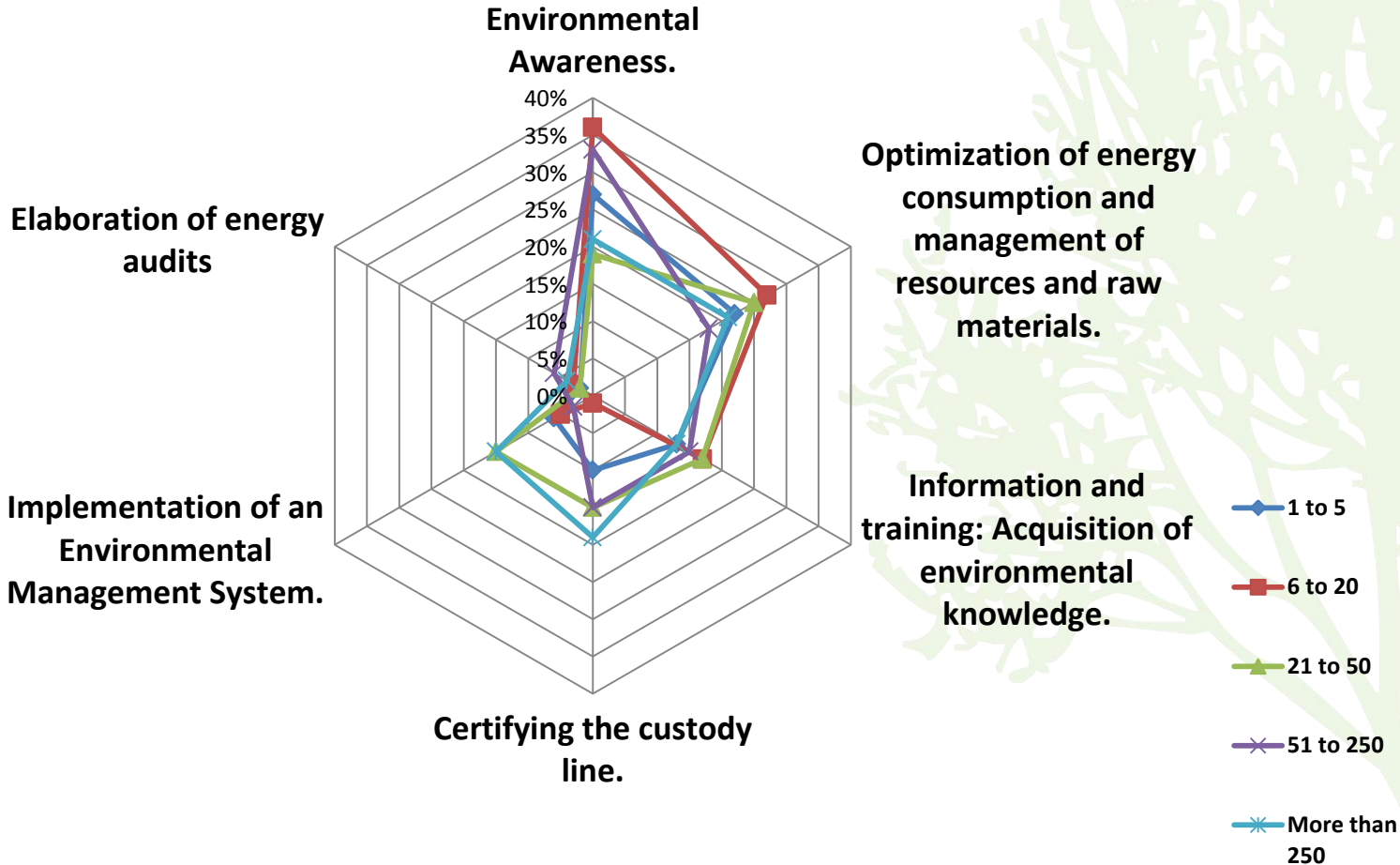


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CONSEJERIA D'INDUSTRIA, TURISME I OCUPOS



Sector feeling:



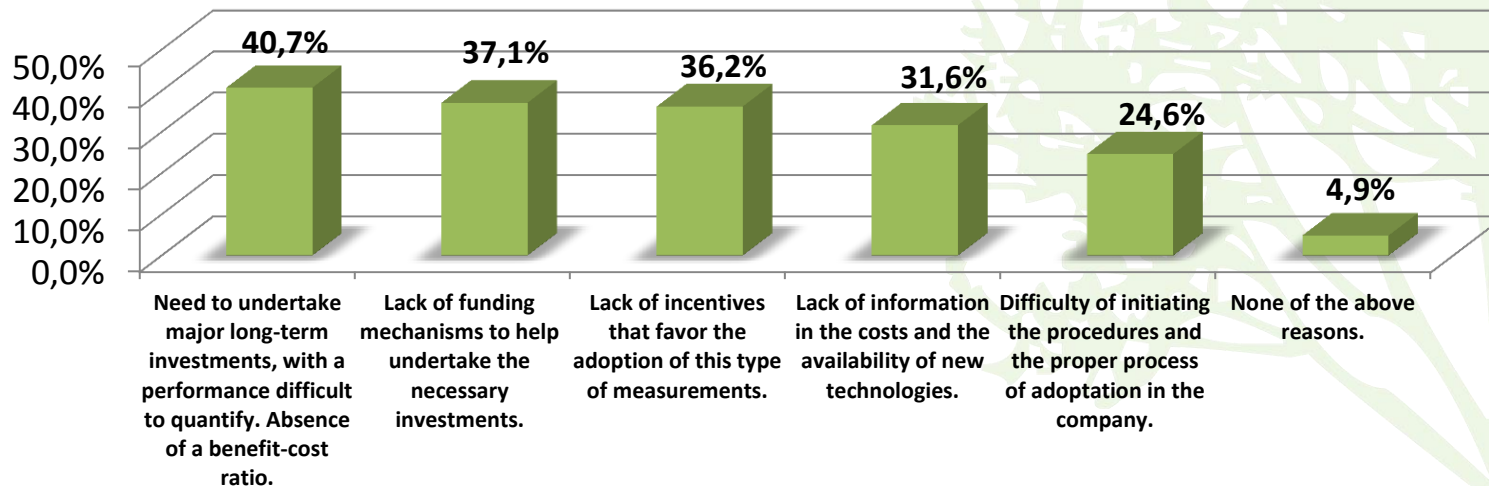
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Sector feeling:

What could the motivation be for companies to not adopt any specific measures for energy savings yet? (mark that/those response/s that it/they seem/s more appropriate)*



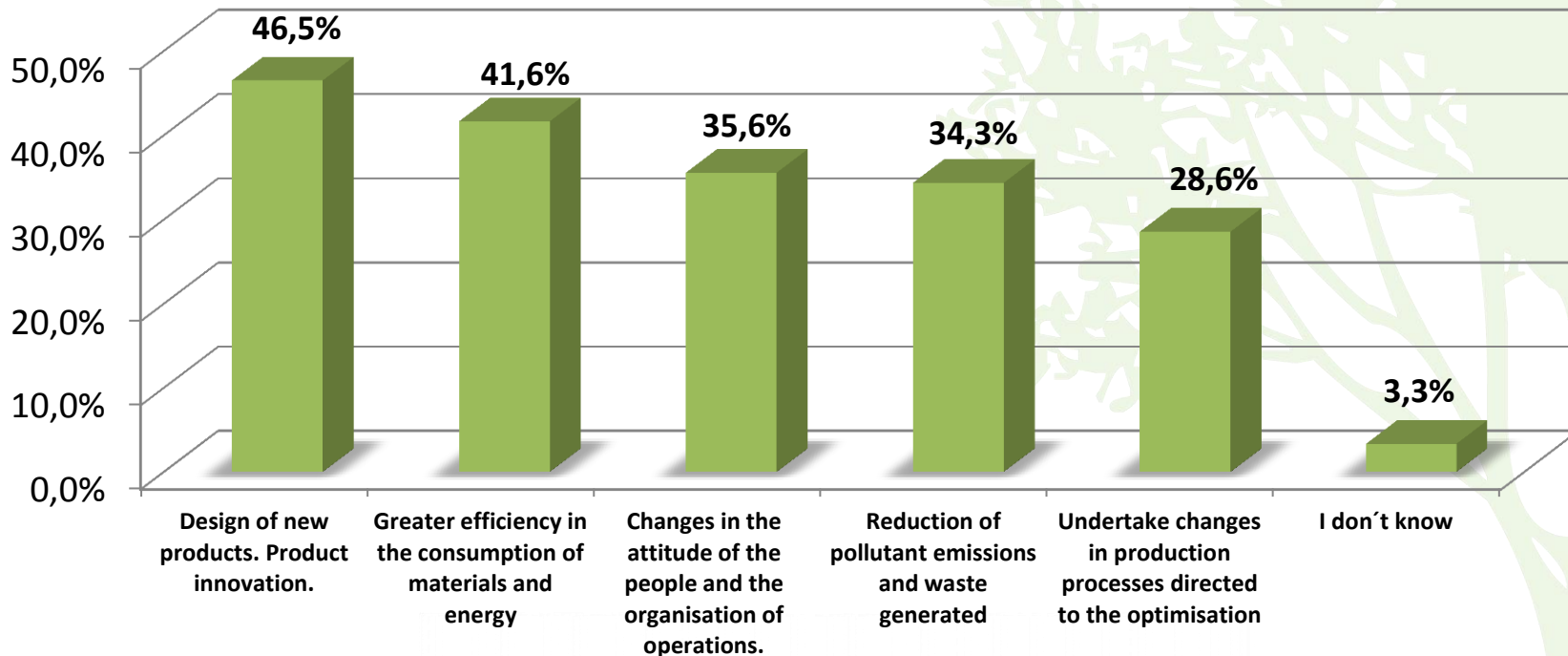
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Actions:

What specific actions do you think sector companies should carry to be truly involved in sustainable development? (mark that/those answer/s that it/they seem/s more appropriate)*



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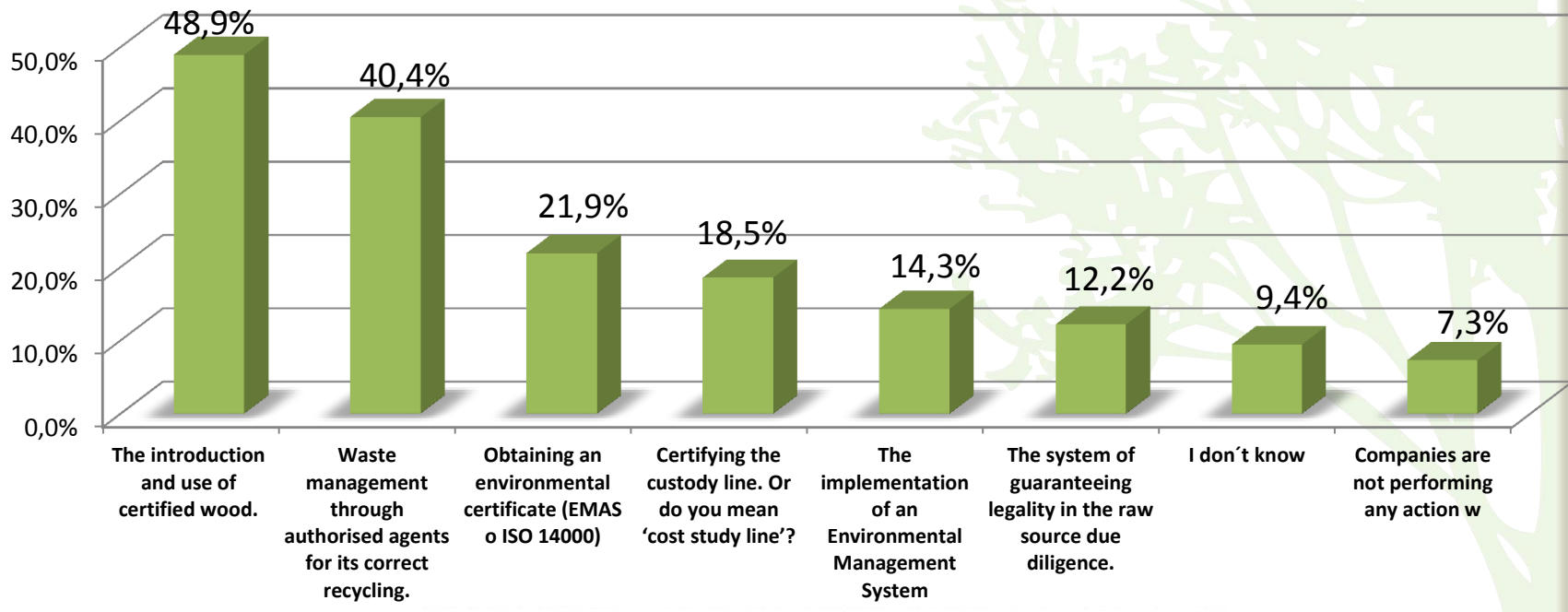
Actions:

▶ In your opinion, which action/s made by the sector companies are/is more prominent, in terms of management of natural resources? (mark that/those answer/s that it/they seem/s more appropriate)*



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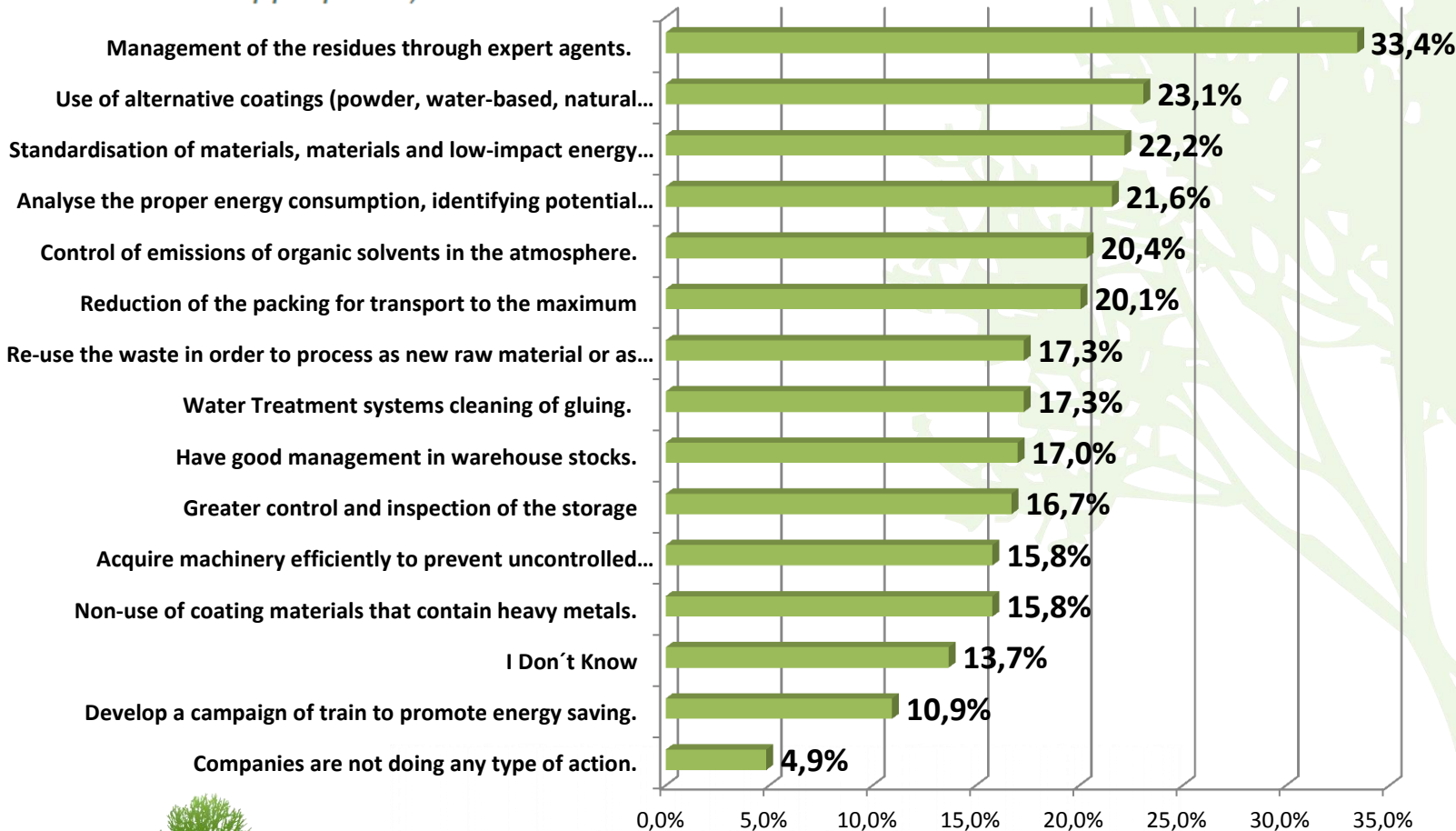
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Actions:

In your opinion, which action/s made by the sector companies are/is more prominent? (mark that/those answer/s that it/they seem/s more appropriate)*



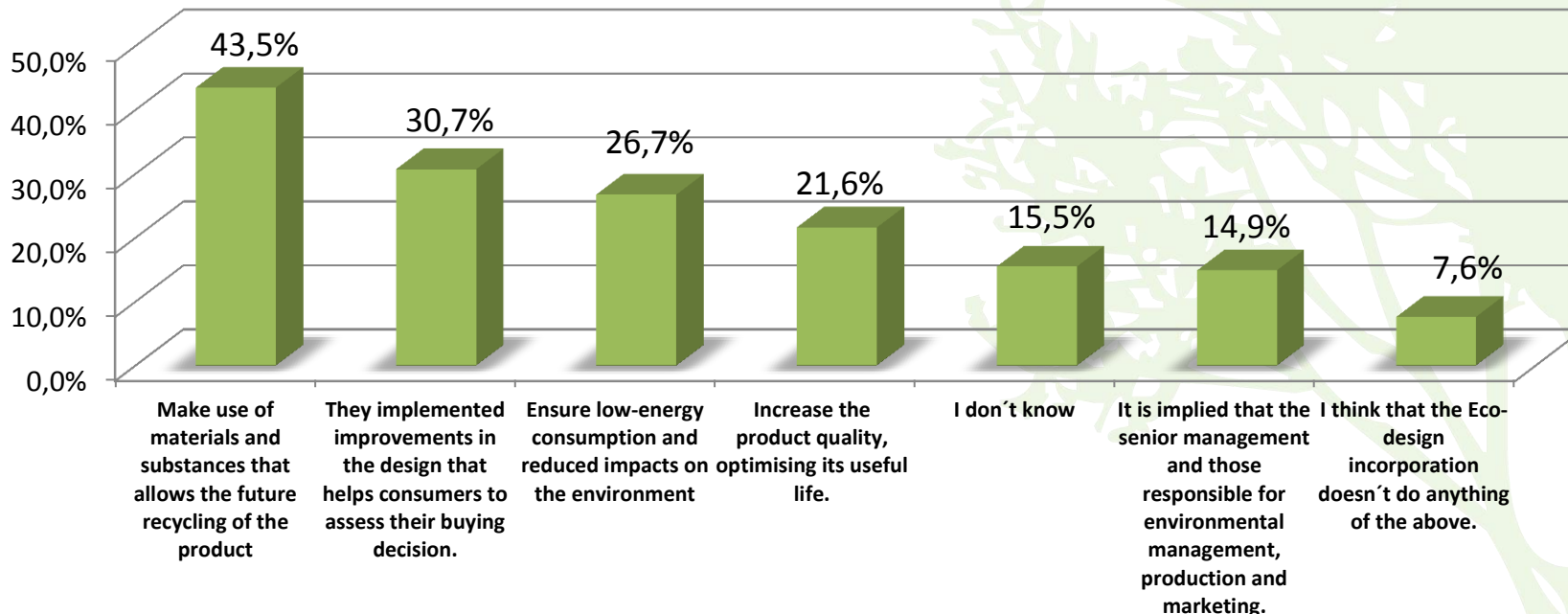
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Actions:

There are companies that incorporate eco-design in their products, what do you think they may be assuming? (mark that/those answer/s that it/they seem/s more appropriate)*



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CONSEJO DE ECONOMIA, INDUSTRIA, TURISMO Y OCUPIACION

 **FEVAMA**
FEDERACION ESPAÑOLA DE LA MADERA Y MUEBLE DE LA COMUNITAT VALENCIANA

 **POUR LA SOLIDARITÉ**
European think & do tank

 **bucks**
new university

 **VERONA INNOVAZIONE**

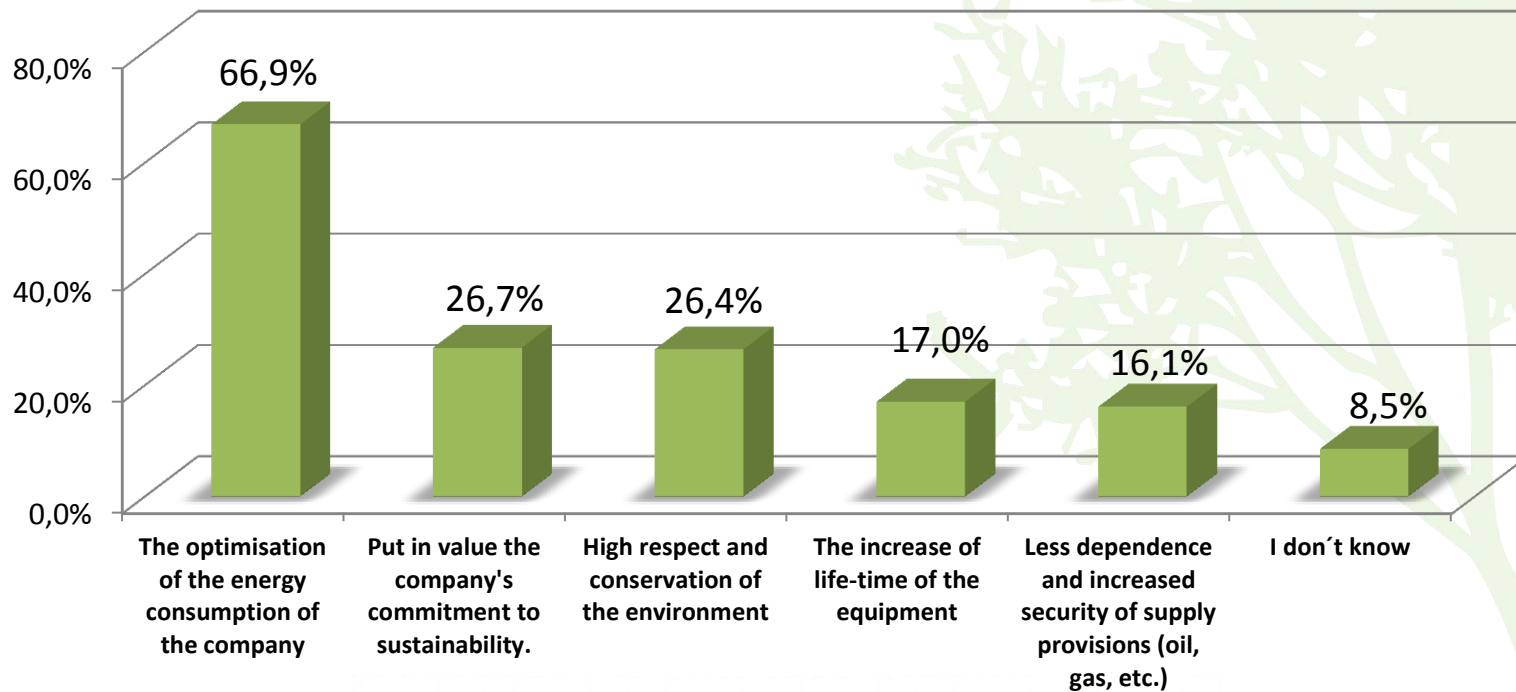
 **EPIITOK EFEDOSZSZ**

 **FCBA**
INSTITUT TECHNOLOGIQUE



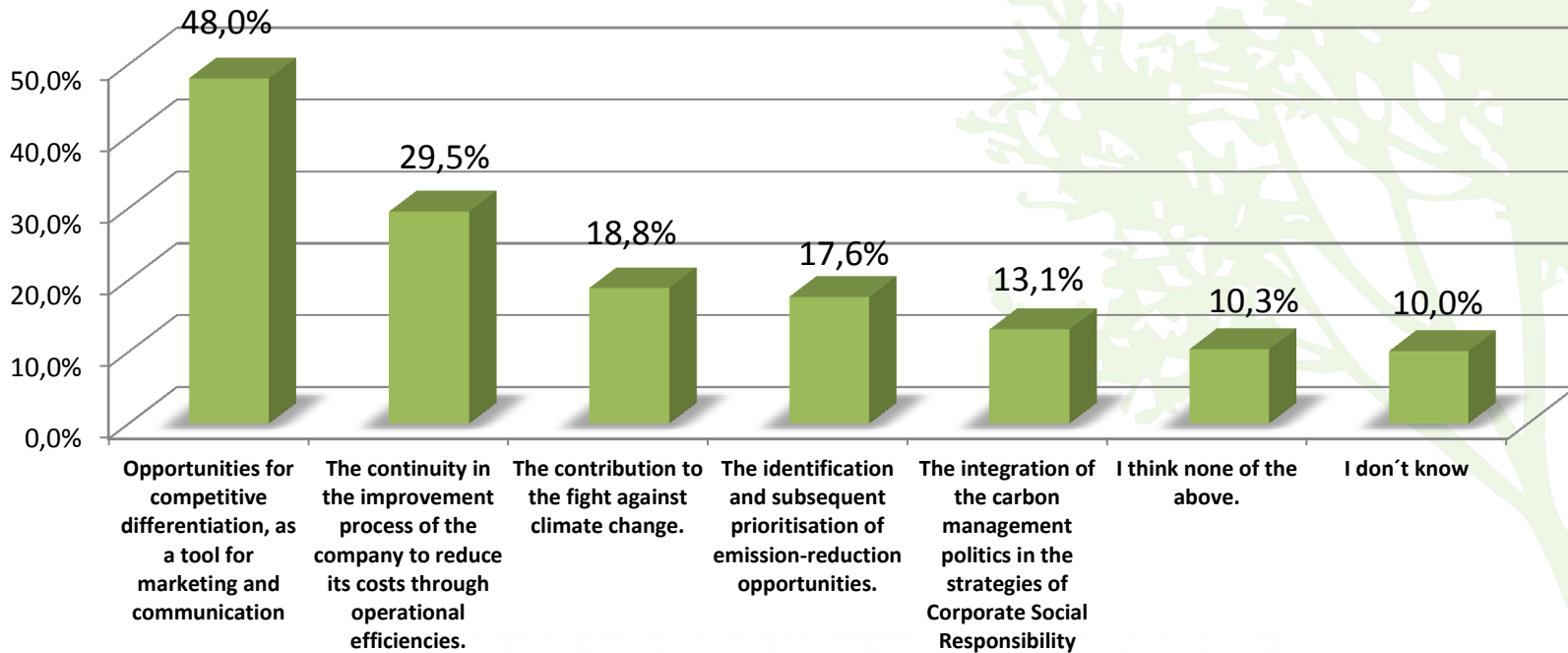
Opinion:

In your point of view, the objective/s that sector companies are looking to reach, with the implementation of energy efficiency measures, are: *(mark that/those answer/s that it/they seem/s more appropriate)*^{*}



Opinion:

The sector companies started to desire more knowledge on carbon footprint (measure of greenhouse gas emissions). Which, do you think, is/are the purpose/s they want to know more about it? (mark that/those answer/s that it/they seem/s more appropriate)*



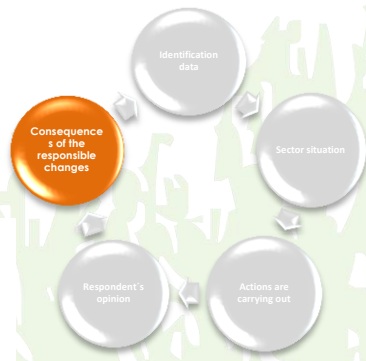
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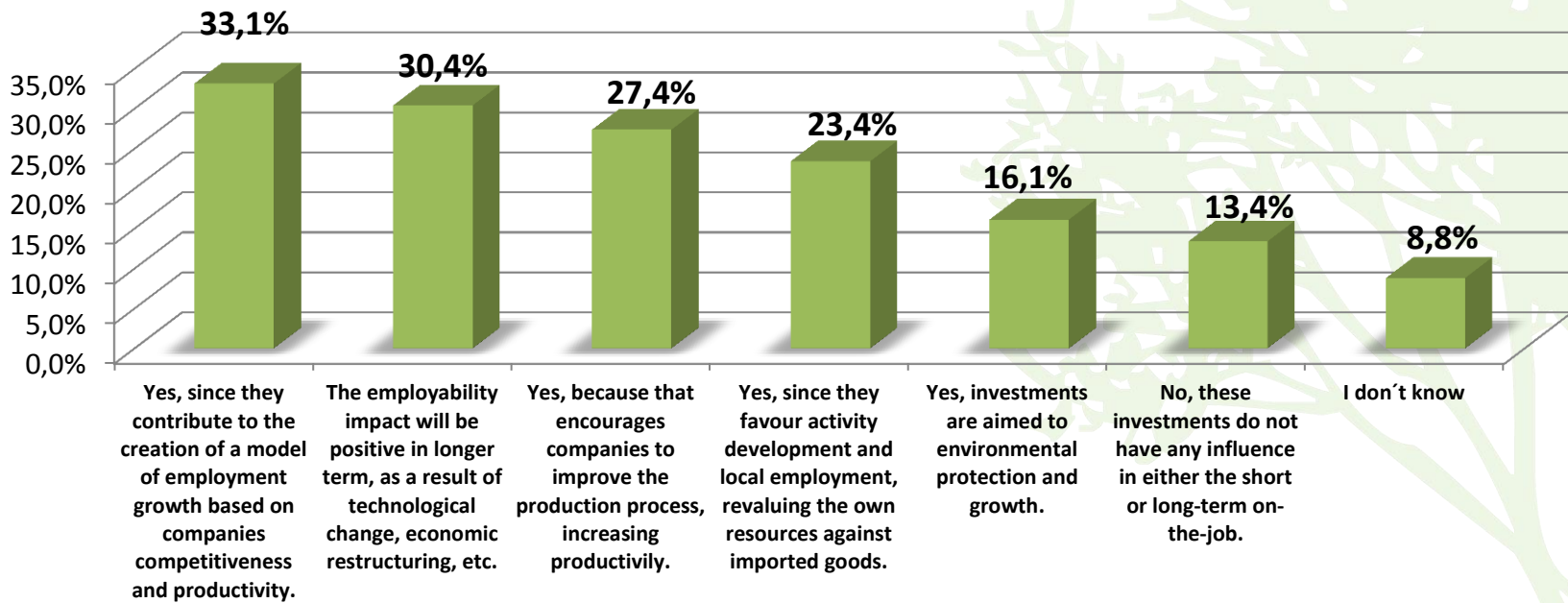
Consequences:

*Do you think that the investments of the companies directed to the protection and progress of the environment might influence the employment of the sector? (mark that/those answer/s that it/they seem/s more appropriate)**



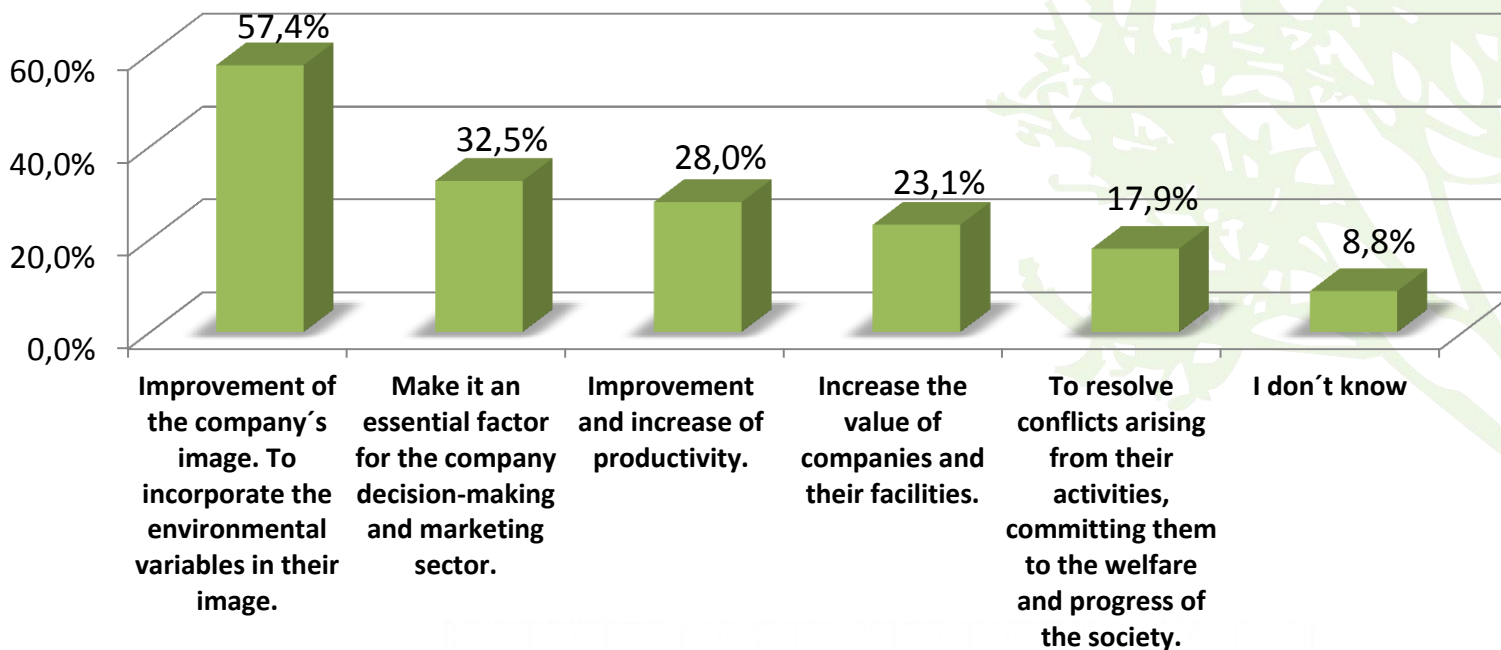
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Consequences:

In your opinion, the sector companies that have adopted progress and protection of the environment in their managerial strategy targets have achieved: *(mark that/those answer/s that it/they seem/s more appropriate)*^{*}



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Conclusions:

- The investments of the companies to the protection of the environment contribute to the creation of a model of employment growth.
- The companies believes they are contributing to the protection of the environment



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THANK YOU



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